



Comprehensive Business Management Suite (CBMS)

The All-in-One Digital Solution!

What is CBMS?

In the fast-paced digital era, businesses are constantly challenged to keep up with evolving technologies and market trends while maintaining a competitive edge. We understand businesses' challenges in managing their digital presence, marketing efforts, productivity tools, and data analytics. That's why we've crafted CBMS, a set of services aimed at streamlining and enhancing your business operations, allowing you to focus on what matters most – Your Core Business.

Comprehensive Business Management Suite (CBMS), offers a holistic approach to managing all aspects of a business's digital presence and operations.

What do we offer in the CBMS?

From website development to digital marketing, business productivity tools, and graphic design services, CBMS offers a one-stop solution to streamline operations and maximize efficiency.

By consolidating essential services under one roof, CBMS aims to simplify the complexities of managing a digital presence, allowing businesses to focus on their core competencies and strategic objectives.



Web Services



Graphics & Designing



Digital Marketing



Business Productivity
& Management

Comprehensive Business Management Suite (CBMS)



Web Services:

- Website Design and Development
- Website Maintenance & Management
- Website Security
- Web Hosting & Domain Management



Graphics & Designing:

- Logo Design
- Banner Design
- Brochure Design
- Collateral Design
- Branding & Identity Design



Digital Marketing:

- Google/Facebook/Twitter/LinkedIn Ads
- Social Media Management
- SEO
- Email Marketing
- WhatsApp Marketing
- Content Marketing



Business Productivity & Management:

- Business Email
- Workspace Solution
- CRM Solution
- Project Management
- Cloud Storage
- Accounting & Finance
- Training Platforms
- Support and Ticketing
- Business Process Automation
- Business Intelligence & Analytics

Why should you choose **CBMS**?

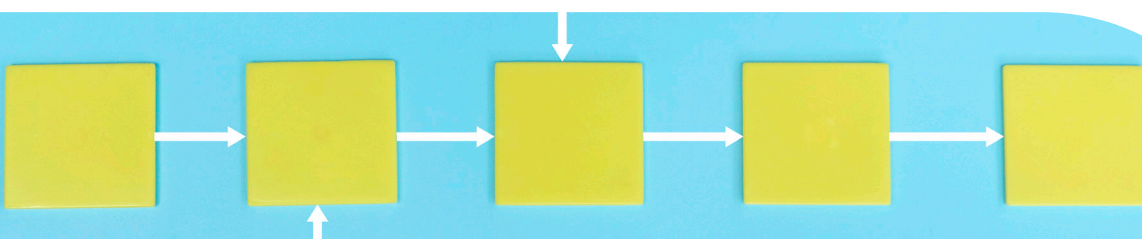
Single-stop Solution: CBMS eliminates the hassle of managing multiple vendors by providing a centralized solution for all digital services. CBMS takes a holistic approach to digital management, addressing web services, digital marketing, business productivity, and graphic design in one comprehensive package.

Cost Savings: By bundling services together, we offer cost-effective solutions compared to sourcing individual services from multiple providers.

Expertise: Entrust your digital ecosystem to a seasoned team of professionals with a wealth of experience in managing diverse digital landscapes, ensuring that your online presence operates at its peak performance.

Data-Driven Decisions: Gain access to invaluable insights derived from comprehensive data analysis, empowering you to make informed decisions that drive tangible results and propel your business forward.

Business Growth: By delegating your digital management tasks to us, you can redirect your time and resources towards nurturing your core business functions, fostering innovation, and cultivating sustainable growth strategies for long-term success.



CBMS Work Process

Initial Consultation:

The process begins with an initial consultation where we gather requirements, understand the client's objectives, and assess their current digital ecosystem

Project Setup in Zoho Projects:

Upon agreement, we create a project in Zoho Projects where tasks, milestones, and deadlines are defined.

The client is added to the project, ensuring transparency and collaboration throughout the process.

Service Implementation:

Our team begins implementing the agreed-upon services, such as website development, digital marketing campaigns, and business productivity solutions.

Each service is meticulously executed according to industry best practices and client specifications.

Data Integration with Power BI:

As services are implemented, data generated from various sources is integrated into Power BI.

Customized dashboards are created in Power BI to provide real-time insights and analytics on key performance indicators (KPIs) relevant to the client's business goals.

Clients are empowered to monitor progress, track tasks, and access critical business data through user-friendly interfaces.

Monitoring and Reports:

Our team continuously monitors performance metrics and analyzes data trends to identify areas for optimization and improvement.

Regular reports and updates are provided to the client, highlighting successes, challenges, and recommended strategies for enhancement.

Dedicated Client Support:

We offer a dedicated project manager for clients to address any inquiries, issues, or feedback promptly.

Client feedback is valued and used to refine processes, enhance services, and ensure client satisfaction.

Scaling and Growth Strategies:

As the client's business evolves, we work collaboratively to develop scalable solutions and growth strategies tailored to their changing needs and objectives.

New services and functionalities can be seamlessly integrated into the existing CBMS framework to support continued business growth.



Contact us

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